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Reminder: Updating Lead Status in ACM

As we wrap up another month, here's a friendly reminder to update the status of your leads in ACM. Keeping your records up to date is essential for:

- Accurate booking ratios Ensuring your performance is properly reflected.
- Fair lead distribution Your booking ratio directly impacts how leads are assigned.
- Effective tracking A booked lead will only count towards your ratio once its status is updated correctly

Please take a moment to review our training guides below. Refer to the "How to Update Your ACM Status" document for step-by-step instructions.

How to Update Your ACM Status



Click the button below to familiarize yourself with the step by step process on how to use AtlasNet Customer Manager (ACM).

How to Use ACM



Click the button below to learn how to link a customer (lead) to the estimate **before booking**.

How to Link Customer - Before Booking



Click the button below to see the step-by-step process of adding a customer to ACM.



Click the button below to view the Navigating ACM: A Guide to the HubSpot Transition PowerPoint PDF

PowerPoint PDF



Click the button below to learn how to link a customer (lead) to the registration *after booking*.

How to Link Customer - After Booking



Click the button below to see how to cancel leads and clean up your job grid in ACM.

Questions? If you have any questions please don't hesitate to reach out to one of the contacts below: Abbie Lawrie, Marketing Coordinator alawrie@atlasvanlines.ca Jackie McCulloch, Marketing Manager jmcculloch@atlasvanlines.ca

How to Cancel &

Clean Up Leads

How to Add a New

Customer

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